

**FACULTY OF SOCIETY AND SCIENCE
STUDY COURSE DESCRIPTION**

Course Title:	INTERCULTURAL COMMUNICATION				
Course code (VAIS):	KomZ2049				
Study programme:	Business Administration				
Level of Study programme:	<input type="checkbox"/>	1st level professional higher education			
	<input checked="" type="checkbox"/>	Professional Bachelor			
	<input type="checkbox"/>	Professional Master			
	<input type="checkbox"/>	PhD level			
Type of Study programme:	<input type="checkbox"/>	Compulsory course (Part A)			
	<input type="checkbox"/>	Professional specialization courses (Part B, compulsory)			
	<input checked="" type="checkbox"/>	Professional specialization optional courses (Part B, optional)			
	<input type="checkbox"/>	Elective courses (Part C)			
Course Workload:	Credits	ECTS	Academic hours	Contact hours	Independent work hours
	2	3	80	32	48
Course Author/ Tutor:	Linda Vaeliverronen				
	Lecturer, PhD				
	e-mail: linda.veliverronena@va.lv				
	Consultation: according to the schedule for each semester				
Course Form:	Full time				
Study year, semester:	2 year, 4 semester				
Language:	Latvian				
Prerequisites for the Course:	-				
Course Summary:	The aim of the study course is to introduce students to the main concepts of the intercultural communication, to explore different models of cross-cultural communication among representatives from varied cultures, to study main theories, as well as to improve practical skills of intercultural communication for daily usage				
Assessment:	Exam				
Requirements for Credits:	<p>Timely prepared and submitted / presented independent works All study works must be positively assessed – marked as “passed” or at least “4” Participation in seminars is mandatory and must be marked as “passed” For missed workshop student can receive “passed” if specially designed independent work is timely done</p> <p>Academic ethic principles must be respected, including Principles of Academic Ethics in Vidzeme University of Applied Sciences, Regulation of Academic Ethics All study works must be prepared according with the regulations defined by Board of Tourism studies of Vidzeme University of Applied Sciences The permission to participate in final exam is granted only if all study works are positively assessed</p>				
Abiding by the Academic Ethics	<p>Students must abide by the academic and research ethics, Vidzeme University of Applied Sciences Ethics Regulations, incl.:</p> <ul style="list-style-type: none"> – study papers must be independently developed; – the study work should reference all statements, ideas and data used that have been authored by someone else; – appropriate data acquisition methods should be used in the acquisition of data, the research ethics must be respected, empirical data must be collected independently and cannot be distorted or falsified; – the examination must be carried out by the student independently, without the use of supporting materials and/or consultations with other students, unless the lecturer states otherwise. <p>In the event of non-compliance with the academic and research ethics, punishment is imposed in accordance with the ViA Ethics Regulations and the study course must be re-taken, unless the punishment is exmatriculation.</p>				
Learning Outcomes; the evaluation methods and criteria	Learning Outcomes			The evaluation methods and criteria	
	Knowledge				
	Improved understanding of role of intercultural communication			Seminars, exam	

	Improved understanding of different cross-cultural communication models	Independent work, seminars, exam, case studies
	Main theoretical perspectives – intercultural communication and cross cultural communication	Independent work, seminars, exam, case studies
	Latvian identity and culture in the context of cross-cultural communication	Seminars
	Main reasons for cultural differences	Seminars, independent works
	Skills	
	Development of intercultural communication skills	Seminars, independent works, case studies
	Practical usage of cross-cultural communication models	Seminars, independent works, games and simulations, case studies
	Overcoming typical intercultural communication barriers	Seminars, independent works, games and simulations, case studies
	Selection and systematization of information	Seminars, independent works
	Recognition of culture differences	Independent work, seminars, games and simulations, case studies, exam
	Argumentation skills	Seminars, independent works
	Competency	
	Efficient intercultural communication	Independent work, seminars, games and simulations, case studies, exam
	Increased level of tolerance and cultural sensitivity, empathy	Independent work, seminars, games and simulations, case studies, exam
Course Compulsory literature:	<p>Martin, J.,N., Nakayama, T.,K. 2004. <i>Intercultural Communication in Contexts</i>, 3rd ed. New York: McGraw and Hill.</p> <p>Reisinger Y. 2009. <i>International tourism: Cultures and Behaviour</i>. Oxfords: Elsevier Ltd.</p> <p>Trompenaars, F. 2005. <i>Riding the Waves of Culture</i>, London: Nicholas Brealey Publishing</p>	
Course additional literature:	<p>Gīrcs, K. 1998. <i>Kultūru interpretācija</i>, Rīga: AGB.</p> <p>Gledvels M. 2010 <i>Lidmašīnu katastrofu etniskā teorija Talanta Kods: Ceļš uz Izcilību</i>. Rīga. Kontinets 167 – 206 lpp.</p> <p>Gudykunst, W.,B., Mody, B. 2002. <i>Handbook of International and Intercultural Communication</i>, 2nd ed. Thousand Oaks: Sage Publications.</p> <p>Hofstede, G., J. 2001. <i>Culture's Consequences: Comparing Values, Behaviors, Institutions and Organizations Across Nations</i>. Thousand Oaks: Sage Publications</p> <p>Geert Hofstedes Center 2013. http://geert-hofstede.com</p> <p>Marieke de Mooij's homepage 2013. [Publications] http://www.mariekedemooij.com/articles/</p> <p>Tomalin B., Nicks M. 2007. <i>The World's Business Cultures and how to unlock them</i>, London: Thorogood Publishing.</p>	
Course confirmation date:	6., January 2020.	
Date of course description update:		

Study Course Plan:

Date	Theme	Academic hours		Study Form
		Contact hours	Independent work hours	
<i>The date is specified before the implementation of the course</i>	Main concepts and role of intercultural communication	6	10	Lecture, seminars, exam
	Formation of cultural differences; barriers of intercultural communications and solutions	6	10	Lecture, seminars, exam, games and simulations

	Cross-cultural communication theories and practical application;	6	10	Lecture, seminars, exam, independent work, games and simulations, case studies
	Latvian culture in the context of cross-cultural communication;	6	10	Lecture, seminars, independent work, case studies
	Specifics of intercultural communication in the organizations	6	8	
	Exam	2		
	Total hours:	32	48	