

INTERNATIONAL WEEK 2024

OPEN LECTURES & PANEL DISCUSSIONS

16.09.2024. - 20.09.2024

MON-FRI

9:45-11:15

PARALEL
SESSION

C309

UNIVERSITY OF GEORGIA, GEORGIA

TOURISM INDUSTRY IN GEORGIA

EKA DEVIDZE

MONDAY

16.09.2024

9:45-13:00

PARALEL
SESSION

ONLINE

UNIVERSITY OF WEST BOHEMIA, CZECH REPUBLIC

GEOINFORMATION SYSTEMS

MICHAL KEPKA

MONDAY

16.09.2024

11:30-13:00

PARALEL
SESSION

C309

PRAGUE UNIVERSITY OF ECONOMICS AND BUSINESS, CZECH REPUBLIC

THE IMPACT OF TRAVEL AGENCY INSOLVENCY

TOMAŠ MORAVEC

MONDAY

16.09.2024

9:45-11:15

C311

UNIVERSITY OF GEORGIA, GEORGIA

OUTLINING THE TOURISM IN GEORGIA

EKA DEVIDZE

TUESDAY

17.09.2024

11:30-13:00

T211

PRAGUE UNIVERSITY OF ECONOMICS AND BUSINESS, CZECH REPUBLIC

TOURISM: EVALUATING A HOTEL - KEY VALUE DRIVERS IN THE HOTEL INDUSTRY

LUCIE JAHODOVA

TUESDAY

17.09.2024

14:00-14:50

PARALEL
SESSION

C229

PANEL DISCUSSION

**ETHICAL IMPLICATIONS OF EMERGING TECHNOLOGIES IN BUSINESS: BALANCING
INNOVATION AND RESPONSIBILITY**

MODERATOR: ASSISTANT PROFESSOR IRĚNA LIEPIŇA

SPEAKERS: HEAD OF VIA STUDY PROGRAM "CYBERSECURITY ENGINEERING" KRISTAPS FELZENBERGS (LATVIA),
PROFESSOR AT POLITEHNICA UNIVERSITY OF TIMISOARA EUGENIA GRECU (ROMANIA), TEACHING ASSISTANT AT AIN
SHAMS UNIVERSITY AHMED EL TOHAMY (EGYPT)

TUESDAY

17.09.2024

14:00-15:30

PARALEL
SESSION

C311

UNIVERSITY OF SHKODER "LUIGJ GURAKUQI", ALBANIA

**SUSTAINABLE TOURISM MANAGEMENT AND IMPLEMENTATION OF THE NEW TECHNOLOGIES.
ALBANIA CASE**

Aurora Dibra

TUESDAY

17.09.2024

14:00-14:50

C229

PANEL DISCUSSION

**SHAPING TOMORROW: THE INTERSECTION OF CREATIVE INDUSTRIES, EMERGING
TECHNOLOGIES, AND ARTIFICIAL INTELLIGENCE**

MODERATOR: HEAD OF COMMUNICATION AND MEDIA STUDY PROGRAMS MĀRA ARĀJA

SPEAKERS: ASSISTANT PROFESSOR NATALIJA CHERKASOVA (UKRAINE), LECTURER FLEUR DEBOUTTE (BELGIUM);
DIRECTOR OF RIGA TECHNICAL UNIVERSITY CULTURE CENTRE IEVA OSE (LATVIA)

WEDNESDAY

18.09.2024



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OF APPLIED SCIENCES

INTERNATIONAL WEEK 2024

OPEN LECTURES & PANEL DISCUSSIONS

16.09.2024. - 20.09.2024

MON-FRI

17:30-20:40

ONLINE

USA

INDUSTRIAL PSYCHOLOGY

D.EROFEEV

WEDNESDAY

18.09.2024

9:45-13:00

PARALLEL
SESSION

C310

POLITECHNICA UNIVERSITY OF TIMISOARA, ROMANIA

LANDMARKS FOR THE DESIGN OF PROJECTS TO COMBAT CLIMATE CHANGE

EUGENIA GRECU

THURSDAY

19.09.2024

12:00-12:45

PARALLEL
SESSION

C229

PANEL DISCUSSION

TECHNOLOGIES FOR SUSTAINABLE TOURISM

MODERATOR: PROFESSOR AGIȚA LÎVIȚĂ

SPEAKERS: ASSOCIATE PROFESSOR AT PRAGUE UNIVERSITY OF ECONOMICS AND BUSINESS
TOMAŠ MORAVEC (CZECH REPUBLIC), LECTURER OF ECONOMICS AT CANADIAN INSTITUTE OF TECHNOLOGIES EDMIRA
CAKRANI (ALBANIA), ASSISTANT PROFESSOR AT NATIONAL INSTITUTE OF TOURISM & HOSPITALITY MANAGEMENT MAHENDER
GAVINOLLA (INDIA)

THURSDAY

19.09.2024

14:00-15:30

PARALLEL
SESSION

C311

KYIV NATIONAL ECONOMIC UNIVERSITY NAMED AFTER VADYM HETMAN, UKRAINE

STAFF MOTIVATION AND ENGAGEMENT

SVITLANA TSYMBALIUK

THURSDAY

19.09.2024

14:00-15:30

PARALLEL
SESSION

C301

NATIONAL INSTITUTE OF TOURISM & HOSPITALITY MANAGEMENT, INDIA

INTRODUCING THE TOURISM OF INDIA

MAHENDER GAVINOLLA

THURSDAY

19.09.2024

15:45-17:00

C311

KYIV NATIONAL ECONOMIC UNIVERSITY NAMED AFTER VADYM HETMAN, UKRAINE

CONFLICT MANAGEMENT

SVITLANA TSYMBALIUK

THURSDAY

19.09.2024

9:45-11:15

PARALLEL
SESSION

C309

PRAGUE UNIVERSITY OF ECONOMICS AND BUSINESS, CZECH REPUBLIC

THE IMPACT OF TRAVEL AGENCY INSOLVENCY

TOMAŠ MORAVEC

FRIDAY

20.09.2024

9:45-11:15

PARALLEL
SESSION

T123

KYIV NATIONAL ECONOMIC UNIVERSITY NAMED AFTER VADYM HETMAN, UKRAINE

REASONS, ESSENCE, AND DIRECTIONS OF IMPLEMENTING GREEN PRACTICES IN HRM

SVITLANA TSYMBALIUK

FRIDAY

20.09.2024



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**SUSTAINABLE TOURISM MANAGEMENT AND IMPLEMENTATION OF THE NEW TECHNOLOGIES.
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Aurora Dibra

FRIDAY

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12:00-12:50

PARALLEL
SESSION

C229

PANEL DISCUSSION

DIGITALISATION PROJECTS FOR ACADEMIA AND COOPERATION WITH THE INDUSTRY FRIDAY

MODERATOR: HEAD OF STUDY PROGRAM "VIRTUAL REALITY AND SMART TECHNOLOGIES" EDMUNDS JANSONS 20.09.2024.

SPEAKERS: LECTURER AT CHERKASY STATE BUSINESS COLLEGE STANISLAV MARCHENKO (UKRAINE),
HEAD OF VIA STUDY PROGRAM "CYBERSECURITY ENGINEERING" KRISTAPS FELZENBERGS (LATVIA), LEADING RESEARCHER AT
INSTITUTE OF SOCIOTECHNICAL SYSTEMS ENGINEERING AT VIA KASPARS OSIS (LATVIA), LECTURER AT VIA ALVIS SOKOLOVS
(LATVIA)



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