

<p>100175941</p>	<p>Kānemans, Daniels. Domā ātri, domā lēnām / Daniels Kānemans ; no angļu val. tulk. Kristīna Blaua, Normunds Pukjans, Signe Skujeniece ; atb. red. Ieva Heimane ; vāka māksl. noform.: Rodrigo Corral. - Rīga : Jumava, 2012. - 550 lpp. - Bibliogr.: [513.]-514. lpp. un norādes piezīmēs. . - Alf. rād.: [547.]-550. lpp. - Daniels Kānemans savā grāmatā "Domā ātri, domā lēnām", atklāj apziņas pasauli, izskaidrojot divas sistēmas, kas nosaka mūsu domāšanas veidu. 1. sistēma ir ātra, intuitīva un emocionāla; 2. sistēma ir lēnāka, apdomīgāka un loģiskāka. - Oriģ. nos.: Thinking, Fast and Slow. ISBN 9789934112102. Psiholoģija, lietišķā. Doma un domāšana. Lēmumu pieņemšana. Intuīcija. Spriešana.</p>	<p>159.95</p>
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Jacqueline Meszaros, and Howard Kunreuther. 13. Mental accounting matters / Richard H. Thaler. Part V. Applications. 14. Toward a positive theory of consumer choice / Richard H. Thaler. 15. Prospect theory in the wild: evidence from the field / Colin F. Camerer. 16. Myopic loss aversion and the equity premium puzzle / Shlomo Benartzi and Richard H. Thaler. 17. Fairness as a constraint on profit seeking: entitlements in the market / Daniel Kahneman, Jack L. Knetsch, and Richard H. Thaler. 18. Money illusion / Eldar Shafir, Peter Diamond, and Amos Tversky. 19. Labor supply of New York City cab drivers: one day at a time / Colin F. Camerer, Linda Babcock ...[et.al.]. 20. Are investors reluctant to realize their losses? / Terrance Odean. 21. Timid choices and bold forecasts: a cognitive perspective on risk taking / Daniel Kahneman and Dan Lovallo. 22. Overconfidence and excess entry: an experimental approach / Colin F. Camerer and Dan Lovallo. 23. Judicial choice and disparities between measures of economic values / David Cohen and Jack L. Knetsch. 24. Contrasting rational and psychological analyses of political choice / George A. Quattrone and Amos Tversky. 25. Conflict resolution: a cognitive perspective / Daniel Kahneman and Amos Tversky. Part VI. The Multiplicity of Value: Reversals of Preference. 26. The construction of preference / Paul Slovic. 27. Contingent weighting in judgment and choice / Amos Tversky, Shmuel Sattah and Paul Slovic. 28. Context-dependent preferences / Amos Tversky and Itamar Simonson. 29. Ambiguity aversion and comparative ignorance / Craig R. Fox and Amos Tversky. 30. Attribute Evaluability: Its Implications for Joint-Separate evaluation reversals and beyond / Christopher K. Hsee. Part VII. Choice over Time. 31. Preferences for sequences of outcomes / George F. Loewenstein and Dražen Prelec. 32. Anomalies in intertemporal choice: evidence and an interpretation / George F. Loewenstein and Dražen Prelec. Part VIII. Alternative Conceptions of Value. 33. Reason-based choice / Eldar Shafir, Itamar Simonson, and Amos Tversky. 34. Value elicitation: is there anything in there? / Baruch Fischhoff. 35. Economists have preferences, psychologists have attitudes: an analysis of dollar responses to public issues / Daniel Kahneman, Ilana Ritov, and David Schkade. Part IX. Experienced Utility and objective happiness. Experienced utility and

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<p>100175808</p>	<p>Heuristics and Biases : the psychology of intuitive judgement / edited by Thomas Gilovich, Dale Griffin, Daniel Kahneman. - Cambridge : Cambridge University Press ; New York, 2002. - xvi, 857 p. : tab., fig. - letver bibliogrāfiju (763.-853. lpp.) un rādītāju (855.-857. lpp.).</p> <p>Contents: Introduction: heuristics and biases then and now / Thomas Gilovich and Dale Griffin. Part I. Theoretical and Empirical Extensions. 1. Extensional versus intuitive reasoning: the conjunction fallacy in probability judgment / Amos Tversky and Daniel Kahneman. 2. Representativeness revisited: attribute substitution in intuitive judgment / Daniel Kahneman and Shane Fredrick. 3. How alike is it versus how likely it is: a disjunction fallacy in probability judgments / Maya Bar-Hillel and Efrat Neter. 4. Imagining can heighten or lower the perceived likelihood of contracting a disease: the mediating effect of ease of imagery / Steven J. Sherman, Robert B.Cialdini, Donna F.Schwartzman, and Kim D.Reynolds. 5. The availability heuristic revisited: ease of recall and content of recall as distinct sources of information / Norbert Schwarz and Leigh Ann Vaugh. 6. Incorporating the irrelevant: anchors in judgments of belief and value / Gretchen B.Chapman and Eric J.Johnson. 7. Putting adjustment back in the anchoring and adjustment heuristic / Nicholas Epley and Thomas Gilovich. 8. Self anchoring in conversation: why language users don't do what they 'should' / Boaz Kaysar and Dale J.Barr. 9. Inferential correction / Daniel T.Gilbert. 10. Mental contamination and the debiasing problem / Timothy D.Wilson, David B.Centerbar, and Nancy Brekke. 11. Sympathetic magical thinking: the contagion and similarity 'heuristics' / Paul Rozin and Carol Nemeroff.</p>	<p>159.95</p>

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<p>100175823</p>	<p>Judgment Under Uncertainty : heuristics and biases / edited by Daniel Kahneman, Paul Slovic, Amos Tversky. - 26 printing. - Cambridge : Cambridge University Press ; New York, 2017. - xiii, 555 p. : ill. ; 24 cm. - Bibliography: p. [521]-551. - Includes index.</p> <p>Contents: Preface. Part I. Introduction. 1. Judgment under uncertainty: heuristics and biases / Amos Tversky and Daniel Kahneman. Part II. Representativeness. 2. Belief in the law of small numbers / Amos Tversky and Daniel Kahneman. 3. Subjective probability: a judgment of representativeness / Daniel Kahneman and Amos Tversky. 4. On the psychology of presicion / Daniel Kahneman and Amos Tversky. 5. Studies of representativeness / Maya Bar-Hillel. 6. Judgments of and by representativeness / Amos Tversky and Daniel Kahneman. Part III. Causality and Attribution. 7. Popular induction: information is not necessarily informative / Richard E. Nisbett, Eugene Borgida, Rick Crandall and Harvey Reed. 8. Causal schemas in judgments under uncertainty / Amos Tversky and Daniel Kahneman. 9. Shortcomings in the attribution process: on the origins and maintenance of erroneous social assessments / Lee Ross and Craig A. Anderson. 10. Evidential impact of base rates / Amos Tversky and Daniel Kahneman. Part IV. Availability. 11. Availability: a heuristic for judging</p>	<p>159.95</p>

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100175535	<p>Pētniecība: teorija un prakse / Kritīnes Mārtinsones, Anitas Piperes, Daigas Kamerādes zinātniskajā redakcijā ; [recenzenti: Juris G. Draguns, Ģirts Dimdiņš ; redaktore Gunta Tramdaka ; dizains: Baiba Lazdiņa]. - Rīga : RaKa, 2016. - 546 lpp. : portreti, shēmas, tabulas ; 23 cm. - Bibliogrāfija rakstu beigās un zemsvītras piezīmēs. - Teksts latviešu valodā, kopsavilkums angļu valodā.</p> <p>Saturā: Zinātne un pētniecība: jautājumi ievirzei / Kristīne Mārtinsone. Zinātne, pētniecība , inovācija. Zinātniskā un nezinātniskā izziņa / Kristīne Mārtinsone. Uz pierādījumiem balstīta prakse un alternatīvās pieejas / Kristīne Mārtinsone. 21.gadsimta zinātnes globālās tendences: īss ieskats / Anita Pipere. Tiesiskie un ētiskie aspekti pētījumā / Ivans Jānis Mihailovs, Vija Sīle, Vents Sīlis. Pētījuma pamatstratēģijas un dizaini. Kvantitatīvās,</p>	303

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	<p>measures designs (GLM 4). Mixed design ANOVA (GLM 5). Non-parametric tests. Multivariate analysis of variance (MANOVA). Exploratory factor analysis. Categorical data. Multilevel linear models.</p> <p>ISBN 9781847879066. - ISBN 9781847879073.</p> <p>Statistika.</p>	
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100250039	<p>Zellis, Kaspars, 1972-. Ilūziju un baiļu mašinērija : propaganda nacistu okupētajā Latvijā : vara, mediji un sabiedrība (1941-1945) / Kaspars Zellis ; literārā redaktore Aija Lāce ; Māra Garjāņa vāka dizains. - 2.laidiens. - Rīga : Mansards, 2013. - 363, [1] lpp. : il., faks. ; 21 cm. - (imperfectum). - Bibliogr.: 334.-[351.] lpp. . - Rād.: 352.-357. lpp. - Dr. hist. Kaspara Zelļa grāmata stāsta par nacionālsociālistu okupācijas režīma īstenoto propagandu pret latviešu civiliedzīvotājiem, kuras mērķis bija panākt ne tikai sabiedrības atbalstu un nepretošanos režīma realizētajai politikai, bet arī mainīt tās pasaules skatījumu, vēsturiskumu, vērtību sistēmu. Kāda bija nacistiskās Vācijas okupācijas režīma īstenotā propagandas politika? Kādi informācijas kanāli tika izmantoti propagandas īstenošanā? Kāds bija pret civiliedzīvotājiem vērstās propagandas saturs?. - Teksts latviešu valodā, kopsavilkums angļu valodā. - Vāka noformējumam izmantota ilustrācija no žurnāla "Laikmets".</p> <p>ISBN 9789984872810.</p> <p>Nacistu propaganda - Latvija. Otrais pasaules karš, 1939-1945 - Latvija - Propaganda. Plašsaziņas līdzekļi -</p>	94(474.3)"1940/1990"

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<p>100171938</p>	<p>Psychology and the Internet : intrapersonal, interpersonal, and transpersonal implications / ed. by Jayne Gackenbach. - [Burlington] : Elsevier, 2007. - xv, 374 p. - Index: p. 361.-374. - The previous edition provided the first resource for examining how the Internet affects our definition of who we are and our communication and work patterns. It examined how normal behavior differs from the pathological with respect to Internet use. Coverage includes how the internet is used in our social patterns: work, dating, meeting people of similar interests, how we use it to conduct business, how the Internet is used for learning, children and the Internet, what our internet use says about ourselves, and the philosophical ramifications of internet use on our definitions of reality and consciousness. Since its publication in 1998, a slew of other books on the topic have emerged, many speaking solely to internet addiction, learning on the web, or telehealth. There are few competitors that discuss the breadth of impact the internet has had on intrpersonal, interpersonal, and transpersonal psychology. Key Features. Provides the first resource for looking at how the Internet affects our definition of who we are. Examines the philosophical ramifications of Internet use and our definitions of self, reality, and work. Explores how the Internet is used to meet new friends and love interests, as well as to conduct business. Discusses what represents normal behavior with respect to Internet use.</p> <p>Contents: The Internet in Context. Children and the Internet. Self Online: Personality and Demographic Implications. Disinhibition and the Internet. The Psychology of Sex: A Mirror from the Internet. Internet Addiction: Does It Really Exist? Revisiting Computer-Mediated Communication for Work, Community, and Learning. The Virtual Society: Its Driving Forces, Arrangements, Practices, and Implications. Internet Self-Help and Support Groups. Cyber Shrinks: Expanding the Paradigm. From mediated Environments to the Development of Consciousness II. World Wide Brain. The Internet and Higher States of Cosnciousness- A Transpersonal Perspectivei.</p> <p>ISBN 9780123694256. . - ISBN 0123694256.</p> <p>Datortīkli - Psihologiskie aspekti. Internets -</p>	<p>159.98</p>

	<p>Psihológiskie aspekti. Komunikācija - Psihológiskie aspekti.</p>	
<p>100171832</p>	<p>Wallace, Patricia. The Psychology of the Internet / Patricia Wallace. - Cambridge : Cambridge University Press, 2001. - XI, 264 p. - Includes bibliographical references. - This volume explores the psychological aspects of cyberspace, a virtual world in which people from around the globe are acting and interacting in many new, unusual, and occasionally alarming ways. Drawing on research in the social sciences, communications, business, and other fields, Dr. Wallace examines how the online environment can influence the way we behave, sometimes for the better, sometimes not. Our own online behavior then becomes part of the Internet's psychological environment for others, creating opportunities for shaping the way this new territory for human interaction is unfolding.</p> <p>Contents: The Internet in a psychological context -- Environments of the Internet: a taxonomy -- Language on the net -- Empowering Internet users -- Your online persona: the psychology of impression formation -- Warm and cold impressions -- The chilly Internet -- The socioemotional thaw -- Impression formation shortcuts -- Person types and categories -- Beyond age and gender -- Social cognition and categories -- The rhythms of impression formation -- Online, onstage: impression management on the Internet -- Online self-descriptions -- The home page advantage -- Focus on self -- Making that keyboard work harder -- Online masks and masquerades -- The origins of role play. Leakage on the Internet -- Role play danger areas -- Identity experiments in the Internet laboratory -- The dupes in the experiment -- Detecting deceit, offline and on -- Deceit and suspicion: dance partners -- Pros and cons of the Internet's identity lab -- Group dynamics in cyberspace -- "Groupness" -- Conformity -- Conforming on the net -- The sign on the door -- The arched brow -- In search of the leviathan -- Experimenting with the leviathan on a social mud -- Group polarization -- Polarization on the net -- Finding others of like mind -- Virtual work groups -- The biased dicussion in online workgroups -- Minority opinions in online workgroups -- Workgroups and electronic brainstorming -- Developing trust in virtual teams -- Intergroup conflict and cooperation -- The robbers cave experiments -- Intergroup rivalries on the</p>	<p>159.98</p>

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100132912	<p>Dijk, Jan van. The Network society : social aspects of new media / Jan A.G.M. van Dijk. - 2nd ed. - London : SAGE publications, 2006. - vii, 292 p. - Ref.: p.272.-287. . - Index: p.288.-292. - Oriģ. nos.: De netwerkmaatschappij. Contents: Networks: The nervous system of society - Technology -- Economy -- Politics and power -- Law -- Social structure -- Culture -- Psychology -- Conclusions and policy perspectives. ISBN 14290868X. Plašsaziņas līdzekļi.</p>	316.77
100180017	<p>Barts, Rolāns. Camera lucida. Piezīme par fotogrāfiju / Rolāns Barts ; no franču val. tulk. un pēcv. aut. Ieva Lapinska. - Rīga : Laikmetīgās mākslas centrs, 2008 (Tipogrāfija "S&G"). - 195 lpp. : fotogr. - Pers. rād.: 145.-149. lpp. - Termini: 150.-155. lpp. ISBN 9984982955.</p>	77.0ara
100064862	<p>Holmes, David. Communication Theory : media, technology and society / David Holmes. - London : SAGE Publications, 2005. - XIV, 255 p. - References: p.226.-243. - his text offers an introduction to communication theory that is appropriate to our post-broadcast, interactive, media environment. The author contrasts the 'first media age' of broadcast with the 'second media age' of interactivity. Saturā: 1. Introduction – A Second Media Age? Communication in cybercultures. The overstatement of linguistic perspectives on media. The first and second media age – the historical distinction. Broadcast mediums and network mediums – problems with the historical typology. Interaction versus integration. 2. Theories of Broadcast Media. The media as an extended form of the social - the rise of ‘mass media’. Mass media</p>	316.774

	<p>as a culture industry – from critical theory to cultural studies. The media as an apparatus of ideology. Ideology as a structure of broadcast – Althusser. The society of spectacle – Debord, Boorstin and Foucault. Mass media as the dominant form of access to social reality – Baudrillard. The medium is the message – McLuhan, Innis, and Meyrowitz. 3. Theories of Cybersociety. Cyberspace. Theories. Social implications. 4. The Interrelation between Broadcast and Network Communication. The first and second media age as mutually constitutive. Broadcast and network interactivity as forms of communicative solidarity. Understanding network communication in the context of broadcast communication. Understanding broadcast communication in the context of network communication. Audiences without texts. The return of medium theory. Recasting broadcast in terms of medium theory. 5. Interaction versus Integration. Transmission versus ritual views of communication. Types of interaction. The problem with ‘mediation’. Medium theory and individuality. Reciprocity without interaction – broadcast. Interaction without reciprocity – the Internet. The levels of integration argument. 6. Telecommunity. Rethinking community. Classical theories of community. The ‘end of the social’ and the new discourse of community. Globalization and social context. The rise of global communities of practice. Sociality with mediums / sociality with objects. Post-social society and the generational divide. Network communities. Broadcast communities. Telecommunity. ISBN 0761970703. Plašsaziņas līdzekļi. Komunikācija. Sabiedriskā apraide.</p>	
<p>100061523</p>	<p>Infante, Dominic A. Building Communication Theory / Dominic A. Infante, Andrew S. Rancer, Deanna F. Womack. - 4th Ed. - Illinois : Waveland press, 2003. - XIV, 400 p. - References: p.359.-384. . - Name Index: p.385.-389. . - Subject Index: p.391.-400. - "The authors have organized this book to help students learn the process of theory building. In clear, engaging, and comprehensible language, they offer a solid foundation for understanding four perspectives on communication. Rather than presenting theories in isolation, they discuss major theories within the structure of a particular approach and provide examples of the contributions</p>	<p>316.77</p>

each theory has made to explaining and predicting behavior. If a student develops criteria by which to judge a theory, that critical framework can be applied to assess the strengths and weaknesses of any new theory. Confidence in evaluating contributions helps students appreciate and participate in the process. The connections between theorizing and practical applications stimulate interest and further exploration." "The text does not attempt to be encyclopedic; rather, it offers a synthesized, coherent view of theory from the social scientific perspective, emphasizing contributions from communication theorists. Learning about theory should be an enjoyable experience; Building Communication Theory creates a context for involving students in an exciting and valuable pursuit.

Contents: Theory Building in Communication. Introduction to Studying Communication. Issues in Understanding Communication. Points of Controversy About Communication. The Interdisciplinary Approach to communication. Points of view about theory. Four Functions of Theories. How do Theories Develop and Change? How are Theories Tested? How are Theories Evaluated and Compared? What Constitutes a Good Communication Theory? Paradigms and communication theory. The Covering Laws Perspective. The Communibiological Perspective. The Human Action Perspective. The Systems Perspective. The Building in Major Approaches to Communication. Trait approaches. Contexts, Traits, and States. The Cross-Situational Consistency Framework. Persuasion approaches. Conceptualizing Persuasion. Six Dimensions of Persuasion Situations. Self-Awareness and Persuasion. Approaches to Understanding Persuasion. Verbal behavior approaches. Signs, Symbols, and Signals. Language and Meaning. Language and Perception. Language and Power. Theoretical Approaches to verbal Behavior. Nonverbal Behavior Approaches. Affective-Cognitive Dimensions of Communication. Contextual Nature of Nonverbal Communication. Nonverbal Behavior and Intentionality. Nonverbal Communication Abilities. Functions of Nonverbal Communication. Expectancy Violations Theory. Nonverbal Immediacy and Cognitive Valence Theory. Theory Building in Communication Contexts. Interpersonal Contexts. Uncertainty Reduction Theory. Predicted Outcome Value

	<p>Theory. Attraction Theories and Relational Development. The Theory of Interpersonal Communication Motives. Personal Construct Theory or Constructivism. Coordinated Management of Meaning. Relational Dialectics. A Systems Model of Relational Interaction. Group Contexts. Nature of Groups. Functional Theory of Group Decision Quality. Theory of Groupthink. Symbolic Convergence Theory. Interaction System Model. Multiple Sequence Model of Group Decisions. Organizational Contexts. Development of Organizational Communication. The Theory of Independent-Mindedness. Uncertainty Reduction Theory. Critical Theories of Organizations. A Theory of Decision Making, Identification, and Control. Structural Theory of Climate. Theory of Organizational Assimilation. Organizational Information, Theory. Structural-Functional Systems. Mass Media Contexts. Mass Communication in Contemporary Society. Early Theory-Building Efforts in Mass Communication. The Functional Approach to Mass Communication Theory. Agenda-Setting Theory and Mass Communication. Mass Communication and Parasocial Interaction. Uses and Gratifications Theory. Cultivation Theory. The Spiral of Silence Theory. Media Dependency Theory. Building Communication Theory: a Focus on Applied Contexts. Family Communication. Health Communication. Intercultural Communication. Political Communication.</p> <p>ISBN 1577662709.</p> <p>Komunikācija - Filozofija. Neverbālā komunikācija. Verbālā uzvedība. Starppersonu saziņa. Plašsaziņas līdzekļi - Komunikācija.</p>	
<p>100175772</p>	<p>Gehl, Robert W. Reverse Engineering Social Media : software, culture, and political economy in new media capitalism / Robert W. Gehl. - Philadelphia, Pennsylvania : Temple University Press, 2014. - xii, 222 pages ; 22 cm. - Includes bibliographical references (pages 191-213) and index. - "Robert Gehl's timely critique, Reverse Engineering Social Media, rigorously analyzes the ideas of social media and software engineers, using these ideas to find contradictions and fissures beneath the surfaces of glossy sites such as Facebook, Google, and Twitter. Gehl adeptly uses a mix of software studies, science and technology studies, and political economy to reveal the histories and contexts of these social media</p>	<p>316.774</p>

	<p>sites. Looking backward at divisions of labor and the process of user labor, he provides case studies that illustrate how binary "Like" consumer choices hide surveillance systems that rely on users to build content for site owners who make money selling user data, and that promote a culture of anxiety and immediacy over depth. Reverse Engineering Social Media also presents ways out of this paradox, illustrating how activists, academics, and users change social media for the better by building alternatives to the dominant social media sites. "--.</p> <p>Contents: Introduction: Looking Forward and Backward: Heterogeneous Engineering of Social Media Software. 1. The Computerized Socialbot Turing Test: Noopower and the Social Media State(s) of Mind. 2. The Archive and the Processor: The Internal Hardware Logic of Social Media. 3. Architecture and Implementation: Engineering Real (Software) Abstractions in Social Media. 4. Standardizing Social Media: Technical Standards, the Interactive Advertising Bureau, and the Rise of Social Media Templates. 5. Engineering a Class for Itself: The Case of Wikipedia's Spanish Fork Labor Strike. 6. A Manifesto for Socialized Media.</p> <p>ISBN 9781439910351 (paper : alk. paper). Tiešsaistes sociālie tīkli. Sociālie mediji.</p>	
<p>100133710</p>	<p>Knee, Jonathan A. The Curse of the Mogul : what's wrong with the world's leading media companies / Jonathan A. Knee, Bruce C.Greenwald, and Ava Seave. - updated with a new postscript. - New York : Portfolio / Penguin, 2011. - viii, 312 p. : tab. - Includes bibliographical references and index. - We live in the age of big Media, with the celebrity moguls telling us that 'content is king.' But for all the excitement, glamour, drama, and publicity they produce, why can't these moguls and their companies manage to deliver better returns than you'd get from closing your eyes and throwing a dart?.</p> <p>Contents: Introduction : the curse of the mogul -- The media landscape -- The landscape of competitive advantage -- The structure of media industries -- Debunking media myths -- The Internet is not your friend -- Content is not king : movies, music, and books -- Efficient operations in media : do you think I'm sexy? -- Putting it all together : networks and databases -- Managing competition in media : can't we all just get</p>	<p>316.77</p>

	<p>along? -- All (profitable) media is local : newspapers, theaters, and communications -- Reinforcing competitive advantage in media -- Bad mogul : media mergers and acquisitions -- Media M&A that works : one that happened and one that didn't -- Good mogul : the outperformers -- Epilogue : the future of media : the end of the curse?.</p> <p>ISBN 9781591843900.</p> <p>Plašsaziņas līdzekļi.</p>	
100062319	<p>Kroplijs, Artūrs. Kvalitatīvās pētniecības metodes sociālajās zinātnēs / Artūrs Kroplijs, Malgožata Raščevska ; redaktore Brigita Ceplīte. - Rīga : RaKa, 2004 (SIA "Izdevniecība RaKa"). - 178 lpp. : ģīm., tab. ; 23 cm. - Literatūra: 172.-178.lpp.</p> <p>ISBN 9984156168. . - ISBN 9789984156163.</p> <p>Sociālās zinātnes - Pētījumi - Metodoloģija.</p>	30
100004754	<p>Gordon, A. David. Controversies in Media Ethics / A. David Gordon, John Michael Kittross ; overview and commentary by John C. Merr. - 2nd ed. - New York : Longman, 1998. - XVII, 316 p. - Bibliogr.: p.295.-302. . - Index: p.303.-316. - Controversies in Media Ethics uses a debate format to examine current issues in mass media ethics. Encouraging the reader to think critically, the authors offer a wide variety of perspectives on the complex traditional and emerging problems of media ethics.</p> <p>Contents: Preface ; Overview: Foundations for Media Ethics ; 1. Ethics and Freedom: Mass Media Accountability ; 2. Individual Autonomy and Ethical Decisions ; 3. Codes of Ethics ; 4. Manipulation by the Media: Truth, Fairness, and Objectivity ; 5. Influences on Media Content: The Public Relations Factor ; 6. Accessing the Media: Information Equity versus Apartheid'; 7. The Ethics of "Correctness" and "Inclusiveness": Culture, Race, and Gender in the Mass Media ; 8. Private Lives, Public Interests ; 9. Data Privacy ; 10. Violence and Sexual Pornography ; 11. Media Ethics and the Economic Marketplace ; 12. Infotainment Programming ; 13. Ethics and Advertising ; 14. Conflicts of Interest ; 15. More Topics in the Ethical Debate.</p> <p>ISBN 0801330254.</p> <p>Ētika. Plašsaziņas līdzekļi - Morālie un ētiskie aspekti. Žurnālistikas ētika.</p>	179.1
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